

anvaidya123@gmail.com - HP

F. No 7-14/2018-CC
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture, Cooperation and Farmers Welfare

Dated the 29th May 2018
Krishi Bhavan, New Delhi,

To,

1. Principal Chief Conservator of Forests, Govt. of Andhra Pradesh, Gujarat, Haryana, Himachal Pradesh, Karnataka, Punjab, Tamil Nadu, Bihar, Jharkhand, Uttar Pradesh, Telangana.
2. Commissioner of Agriculture, Department of Agriculture, Govt. of Maharashtra, Meghalaya, Nagaland, Mizoram.
3. Principal Secretary (Agriculture), Govt. of Odisha, Madhya Pradesh, Kerala, Jammu & Kashmir, Rajasthan
4. Additional Chief Secretary/Agriculture Production Commissioner, Govt of Chhattisgarh.

Subject: Implementation of Krishi Kalyan Abhiyaan in 111 aspirational districts across the country.

This is to inform you that Krishi Kalyan Abhiyan is being organized by Department of Agriculture, Cooperation & Farmers Welfare, Ministry of Agriculture & Farmers Welfare from 1st June, 2018 to 31st July, 2018 in 25 villages of each of the 111 aspirational districts identified across the country. The list of districts and villages of your State are enclosed for ready reference.

One of the activities decided is to distribute saplings of agroforestry species and bamboo species among the families of these villages for planting in the coming monsoon. Since you are implementing Central and States schemes including Sub-Mission on Agroforestry (SMAF)/National Bamboo Mission (NBM), you are requested to direct the concerned field officials for arranging the distribution of the saplings among the villages as above.

Good quality pictures, details of beneficiaries etc. are to be uploaded on the KVK portal on daily basis. A date-wise programme of implementation may be prepared and uploaded on the KVK portal urgently with adequate publicity at the district and local level. District-wise contact details of KVK heads and officers in-charge is also enclosed. It also informed that a video conference is being held on 31st May 2018 at 4:30 PM and the concerned officers may kindly be directed to attend with requisite plans.

Your kind cooperation in this priority programme is solicited for improved livelihoods of farmers, nutritional security as well as increasing tree cover outside forests. Either me or Sh. R.S. Sinha, Additional Commissioner (9540682890) may kindly be contacted for any further clarification.

Alka Bhargava

(Dr Alka Bhargava)
Joint Secretary (NRM)

1. DDG, NRM, ICAR with a request to director ATARI of concern States for ensuring participation of concerned district KVK.
2. DDG, Extension, ICAR with a request to director ATARI of concern States for ensuring participation of concerned district KVK.

sustaining the plantation activities, the assistance will be provided in a phased manner spread across four years in the proportion of 40:20:20:20. The indicative cost of plantation for different planting intensity is given at **Annexure-IV**

8.5 Demonstration of Agroforestry Models: Specific projects for demonstration and extension purposes on area specific innovative agroforestry models by SAUs / ICAR Institutes/ CAUs/CSIR/ICFRE institutes / State Government/ other National & International level agencies/ organizations will be supported particularly in the field of climate resilient agroforestry system & studies on carbon foot print, carbon sequestration, nitrogen fixation etc., with the approval of Project Sanctioning Committee on case to case basis.

8.6 Capacity Building and Extension: Capacity Building and Training will be one of the important interventions of the sub-mission. Activities like training of farmers/field workers, skill development, awareness campaign, publications, documentation, exposure visits, seminars/workshops, conferences etc. would be supported. States can utilise upto 5% of the allocated funds for capacity building and training activities.

9. Monitoring & Evaluation:

9.1 Monitoring & Evaluation will be the vital and integral part of the sub-mission to assess the implementation and progress of the programme in accordance with the set norms and guidelines. Apart from coverage of area under plantation, the performance of the scheme will be monitored based on a few quantifiable success indicators viz., Number of plants in area/ periphery, Soil carbon sequestration, soil organic matter, improvement in livelihood, productivity enhancement of crop and cropping systems etc. Mechanism for monitoring information system (MIS) and periodical assessment using GIS technologies would be adopted for ensuring effective implementation of the programme. The digital location of the cluster with the attributes of interventions like plantation area, number of plants, name of beneficiaries, details of nurseries, project cost etc need to be uploaded in the Bhuvan Platform.

9.2 States are required to furnish quarterly and annual progress report as per formats given at **Annexure-VI**. Coordination and convergence will be ensured at the field level through comprehensive planning process to avoid duplication

11. Funding Pattern & Pattern of Assistance

- 11.1 The Sub-Mission on Agroforestry will be operational under the umbrella of NMSA and funding pattern 60:40 as GoI: State Govts basis for all states excepting for 8 states of NE Region, the hilly states of Himachal Pradesh, Uttarakhand and Jammu & Kashmir where it would be 90:10 fund sharing. For UTs, the assistance will be 100% from GoI.
- 11.2 Farmers would be supported financial assistance to the extent of 50% of the actual cost of the interventions (limited to 50% of the estimated cost as indicated in the Annexure I to IV) for the respective interventions. Farmers groups/ Cooperatives/ Farmer Producers Organization (FPO) can also avail the benefit of the programme but the assistance can be accessed as per norms and provisions applicable to the individual farmers.

12. Fund flow mechanism

Department of Agriculture, Cooperation & Farmers Welfare, Government of India will communicate tentative annual outlay to each State/implementing agency, who in turn will prepare respective component-wise allocation for the annual action plan.

- 12.1 Consequent to approval of Annual Action Plan by the Project Sanctioning Committee, funds will be released to State Nodal Department or designated implementing agency as notified by the State.
- 12.2 State Level Implementing Agency would ensure implementation in a time bound manner in accordance with their approved Annual Action Plan. Funds will be released in instalments based on physical & financial progress report, submission of utilization certificates and other necessary documents as per provisions of General Financial Rules, specific emergent need etc.
- 12.3 For programme implementation, monitoring and other contingent and administrative expenses, provision limited to 2% of the annual outlay may be kept at national level.
- 12.4 At least 50% of the allocation is to be utilized for small, marginal farmers of which atleast 30% are women beneficiaries/ farmers. Further 16% & 8% of the

Department of Agriculture, Cooperation & Farmers Welfare